

Minutes
February 9, 2023 Communications Committee Meeting

Present: Board President Dave Meranda, Board Member Jerry Combs, Board Member Emily Mason, Board Member Melissa Nolan, Superintendent John Spieser, Paul Daniels, Jennie Berkley, Krista Boyle

I. Approval of January Minutes

- Approved

II. Review of Recent Social Media Posts

FACEBOOK

January 20-February 8

- School closed due to weather
- Polar Plunge – social media day of event
- School delayed due to weather
- Polar Plunge – pre-event

INSTAGRAM

January 20-February 8

- Polar Plunge – day of event
- School delayed due to weather
- Kindergarten information night
- School closed due to weather

TWITTER

- Top Tweet: School delayed due to weather

III. Review of [Comms Plan for Finance Town Halls and Videos](#)

IV. Questions/Comments

- Request to learn more about social media trends over time
- Ensure sufficient community outreach for the Finance Town Halls